

***Website Principles - Make your website do what you want it to***



**By the end of this course you will:**

- Learn the importance of having and maintaining a website, social media and a mobile site
- View the different components of a website and how you can use it to capture data, help potential customers navigate through the website and how to leverage social media
- Research different website from different companies so that you can understand the power of a good website
- Understand the importance of having a mobile site and how to use it to your advantage

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